



Real Estate | Brokerage

**OUR MISSION**

We open doors and close deals that help our clients meet and exceed their housing dreams.

**416-901-7444**



**Our Approach...Ready. Set. Sold!**

Our Urban Village approach of prepare/market/close has proven successful for hundreds of clients. Our approach is based on the best practices of our star performers as well as our broad connections and insider knowledge. Not to brag, but we have access to every resource the big realtors have in addition to our own exclusive home buyer network. Take a look at each area and we can customize our approach to suit your needs.

<p><b>1. PREPARE</b> →</p> <p><b>Everything you need to prepare your home for maximum selling potential.</b></p>	<p><b>2. MARKET</b> →</p> <p><b>The tools and techniques to get your home out there to the people who want to buy.</b></p>	<p><b>3. CLOSE</b></p> <p><b>The experience and negotiating savvy to get you the best deal possible.</b></p>
<p>Selling Assessment (<i>what you need to do to get the best price on your home</i>)</p> <p>Staging (<i>getting the right look and feel for when people enter your home</i>)</p> <p>Curb Appeal (<i>cleaning up the outside to get that essential first impression</i>)</p> <p>Storage Options and Clean-up (<i>giving your entire house that "show room" look</i>)</p> <p>Minor Fixes (<i>recommendations on small things that can be fixed right away; i.e., leaks, unglued tiling, cracked toilet seats, etc.</i>)</p> <p>Major Fixes (<i>recommendations on what will cost you money right now but add thousands of dollars to the selling price; i.e., roofing, electrical, kitchen, bathroom, etc.</i>)</p>	<p>Setting the Best Listing Price</p> <p>Networking</p> <p>Internet</p> <p>MLS System</p> <p>Virtual Tours</p> <p>Pre-Home Inspections</p> <p>Staging Experts</p> <p>Floor Layouts</p> <p>Photos</p> <p>Resale Magazine</p> <p>Colour Feature Sheets</p> <p>Window Exposure</p> <p>24/7 Appointment Desk Live Operator</p> <p>Professional Lawn Signage</p>	<p>Market Knowledge (<i>including trends</i>)</p> <p>Negotiation Techniques (<i>to get you the best deal</i>)</p> <p>Additional Resources (<i>the people who can complete your closing</i>)</p> <p>Follow-up (<i>we don't forget about you</i>)</p>